

SNOOP
DOGGIE DOGG

2024

Pet Catalog



Table of Contents



PET WEAR 2-13

- 🐾 JERSEYS *NEW*
- 🐾 HOODIES *NEW*
- 🐾 PJs
- 🐾 T-SHIRTS *NEW*

PET STYLE 14-17

- 🐾 PET FAN CHAIN *NEW*
- 🐾 HATS
- 🐾 BANDANAS *NEW*

PET PLAY 18-21

- 🐾 BOOM BOXES *NEW*
- 🐾 MICROPHONE *NEW*
- 🐾 PET BALL LAUNCHER *NEW*
- 🐾 TOUGH CHEWER PET BALL *NEW*
- 🐾 DOGG DOOBIE
- 🐾 STEERING WHEEL

PET WALK 22-27

- 🐾 QUILTED PET HARNESS
- 🐾 COLLARS & LEADS
- 🐾 PET CARRIER *NEW*

PET BOWLS 28-29

- 🐾 EVERYDAY PET BOWL *NEW*
- 🐾 OFF THE CHAIN PET BOWL



SNOOP DOGGIE DOGS

Snoop Dogg, entertainment icon and entrepreneur, takes his iconic name to the next level with an exciting new brand venture - introducing Snoop Doggie Dogs, a new pet accessory line. Snoop Doggie Dogs pulls inspiration from Snoop's lifestyle and encourages pet owners everywhere to spoil their dogs (and cats alike) to live like royalty in their everyday lives.

"IT'S A
DOGG'S LIFE.
A SNOOP
DOGGIE DOGS
LIFE"



Snoop's Social Media Stats

📷 84.5M Followers ✂️ 20.7M Followers
📘 45M Followers 📺 9.63M Subscribers

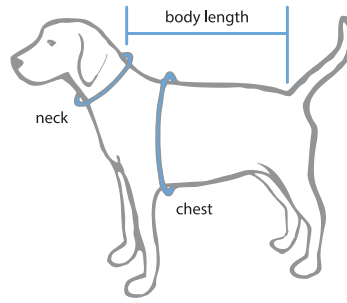
Pet Wear



DELUXE LA NIGHTS PET JERSEY

SKU | D20156-LA

- 100% polyester
- Snoop and doberman graphic print
- Color matching trim
- Dazzle fabric
- Sizes: XS - XL, BIG



SIZE	NECK	CHEST	LENGTH	WEIGHT
Extra Small	9"	10"-13"	8"	Up to 8 lbs.
Small	11"	13"-15"	9"	Up to 15 lbs.
Medium	13"	15"-20"	12"	Up to 25 lbs.
Large	14"	20"-25"	15"	Up to 40 lbs.
Extra Large	16"	25"-30"	19"	Up to 55 lbs.
Big Dog	22"-26"	32"-38"	24"-30"	60 - 130 lbs.

When in doubt, go up a size.

NEW



XS-XL Front



Back



Size BIG front has
top hook-and-loop closure
and adjustable strap



Jock tag

DELUXE OFF THE CHAIN PET JERSEY

SKU | D20156-CH

- 100% polyester
- Off The Chain graphic print
- Color matching trim
- Dazzle fabric with crystal accents
- Sizes: XS - XL, BIG



XS-XL Front



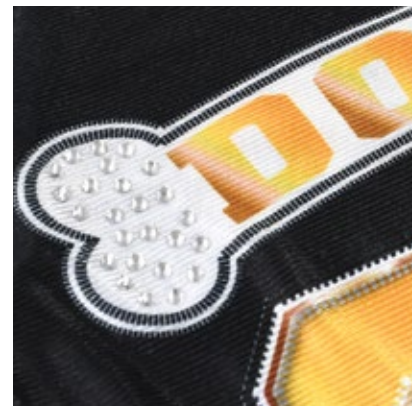
Back



Size BIG front has top hook-and-loop closure and adjustable strap



Jock tag



Crystal-studded nameplate

DELUXE BOSS LADY PET JERSEY

SKU	D20156-PK
-----	-----------

- 100% polyester
- Boss Lady graphic print
- Color matching trim
- Dazzle fabric with crystal accents
- Sizes: XS - XL, BIG

DELUXE HALFTIME PET JERSEY

SKU	D20156-HT
-----	-----------

- 100% polyester
- Halftime graphic print
- Color matching trim
- Dazzle fabric with crystal accents
- Sizes: XS - XL, BIG



Back



Back



XS-XL Front

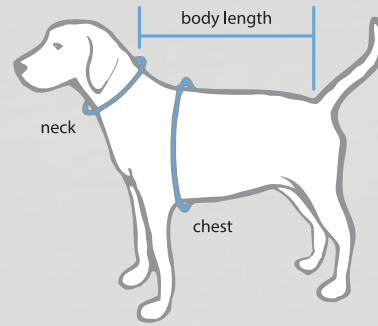


XS-XL Front



DELUXE PET HOODIES

SKU	D20141-CH
SKU	D20141-DB
SKU	D20141-PK
SKU	D20141-MB
SKU	D20141-LA



SIZE	NECK	CHEST	LENGTH	WEIGHT
Extra Small	12"	14"	12"	UP TO 8 LBS
Small	14"	17"	13.5"	UP TO 15 LBS
Medium	15"	18"	15"	UP TO 25 LBS
Large	16"	20"	17"	UP TO 40 LBS
Extra Large	18"	23"	19.5"	UP TO 55 LBS

- 70% cotton, 30% polyester
- Classic athletic sweatshirt material
- Drawstrings at neck
- Three Velcro closures on front
- High quality soft fleece lining
- Sizes: XS - XL





DELUXE LA NIGHTS PET HOODIE

SKU | D20141-LA

Snoop and Doberman Print

NEW



Micromold Shield



Three Velcro Closure Tabs



Embroidered Logo on Hood

DELUXE OFF THE CHAIN HOODIE

SKU	D20141-CH
-----	-----------

Supersized Gold Chain



DELUXE THROW A DOGG A BONE HOODIE

SKU	D20141-DB
-----	-----------

Glitter Accents



DELUXE BOSS LADY HOODIE

SKU	D20141-PK
-----	-----------

Crystal and Metallic Accents



DELUXE MIC DROP HOODIE

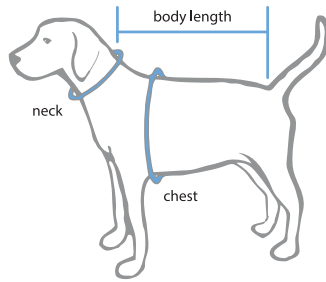
SKU	D20141-MD
-----	-----------

Crystal and Glitter Accents



DELUXE OFF THE CHAIN PET PJs

SKU	D20170-CH
<ul style="list-style-type: none"> · 100% polyester · Off The Chain graphic print · Color matching trim · Elastic stretch sewn in fabric for a comfortable fit · Sizes: XS - XL 	



SIZE	NECK	CHEST	LENGTH
Extra Small	8.5"	11"	9.5"
Small	9.5"	14.5"	10.75"
Medium	11.5"	17.5"	14.75"
Large	12"	19.5"	16"
Extra Large	14"	23"	19.5"

When in doubt, go up a size.



Back



Front



DELUXE HALFTIME PET PJs

SKU	D20170-HT
-----	-----------

- 100% polyester
- Halftime graphic print
- Color matching trim
- Elastic stretch sewn in fabric for a comfortable fit
- Sizes: XS - XL



DELUXE BOSS LADY PET PJs

SKU	D20170-PK
-----	-----------

- 100% polyester
- Boss Lady graphic print
- Color matching trim
- Elastic stretch sewn in fabric for a comfortable fit
- Sizes: XS - XL



DELUXE OFF THE CHAIN PET T-SHIRT

SKU	D20171-CH
-----	-----------

- 100% polyester knit
- Off The Chain graphic on back
- Sizes: XS - XL



DELUXE THROW THE DOGG A BONE PET T-SHIRT

SKU	D20171-DB
-----	-----------

- 100% polyester knit
- Throw the Dogg a Bone graphic on back
- Silver sparkle print
- Sizes: XS - XL



DELUXE BOSS LADY PET T-SHIRT

SKU	D20171-PK
-----	-----------

- 100% polyester knit
- Boss Lady graphic on back
- Crystal Studded
- Sizes: XS - XL



DELUXE MIC DROP PET T-SHIRT

SKU	D20171-MB
-----	-----------

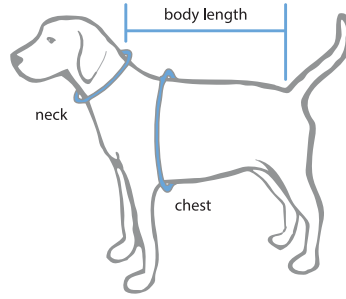
- 100% polyester knit
- Mic Drop graphic on back
- Black sparkle print
- Crystal studded and sparkle print
- Sizes: XS - XL



DELUXE LA NIGHTS PET T-SHIRT

SKU | D20171-LA

- . 100% polyester knit
- . Snoop and doberman graphic on back
- . Sizes: XS - XL



SIZE	NECK	CHEST	LENGTH
Extra Small	10"	14"	9"
Small	12"	17"	9.5"
Medium	14"	21"	14"
Large	16"	25"	17.5"
Extra Large	18"	28"	21"

When in doubt, go up a size.



NEW



Pet Style

DELUXE DOGG PET CHAIN

SKU | D20198-SD

- Gold-colored plastic chain
- Full color foam Snoop Dogg logo
- Fits most dogs and cats
- Adjustable chain links
- Two adjustable straps
- Strap holds logo in place
- Can be worn as a necklace or on back
- Logo: H 2" x W 7"
- Small strap: 12"-14"
- Large strap: 21"-36"

NEW



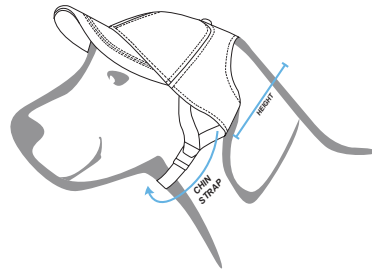
Can also be worn on the back



DELUXE CLASSIC SNOOP PET BASEBALL HAT

SKU | D20139-SD

- Embroidered Snoop Dogg logo on front
- Holes for your pet's ears
- Adjustable neck strap
- Snoop's braids included!
- Sizes: XS - XL



SIZE	HEIGHT	CHIN STRAP
X Small	2"	14"-16"
Small	3"	15"-17"
Medium	3"	17"-20"
Large	5"	17"-22"
X Large	5"	18"-23"

When in doubt, go up a size.



Holes for ears



DELUXE HALFTIME PET BASEBALL HAT

SKU | D20139-HT

- Micromold shield on front
- Halftime graphic print
- Holes for ears
- Adjustable neck strap
- Snoop's braids included!
- Sizes: XS - XL



Micromold Shield



Adjustable Strap



DELUXE REVERSIBLE LA NIGHTS PET BANDANA

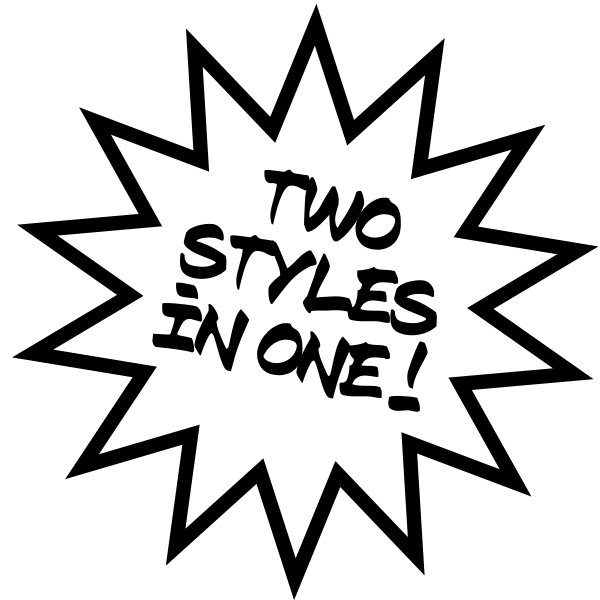
SKU | D20601-LA

- Soft, washable poly blend
- Full-color Snoop Dogg graphic prints
- Reversible For Two Great Designs In One
- Sizes: XS - XL

SIZE	NECK SIZE
X Small	8"-12"
Small	10"-14"
Medium	14"-20"
Large	18"-28"
X Large	22"-30"



NEW



FRONT



BACK



DELUXE PET BANDANA SET OF 2

SKU | D20602-HTCH

- Soft, washable poly blend
- Off The Chain and Halftime graphic prints
- One of our best-selling items!
- Sizes: XS - XL

SIZE	NECK SIZE
X Small	8"-12"
Small	10"-14"
Medium	14"-20"
Large	18"-28"
X Large	22"-30"



DELUXE PET BANDANA SET OF 2

SKU | D20602-PKMD

- Soft, washable poly blend
- Boss Lady and Mic Drop graphic prints
- One of our best-selling items!
- Sizes: XS - XL



Pet Play

DELUXE BOOM BOX PET TOY

SKU | D20183-SD

- Plush pet chew toy
- Sound chip with a special message from Snoop!
- 11" x 8" x 3"

♪ BOW WOW WOW ♪
♪ YIPPEE YO ♪
YIPPEE YAY

TURN UP
THAT RADIO!



DELUXE LA NIGHTS BOOM BOX PET TOY

SKU | D20183-LA

- Plush Pet Chew Toy
- Crazy Crinkle Filling
- 6" x 10.5" x 2.5"

NEW



NEW



DELUXE LA NIGHTS MICROPHONE PET TOY

SKU | D20177-LA

- 100% Polyester
- Crazy Crinkle Filling
- Durable Outer Fabric
- 12" x 10" x 1"

DELUXE TOUGH CHEWER PET BALL

SKU | D20199-SD

- Rubber and tennis ball felt material
- Embroidered laces
- Full-color Snoop Dogg logo
- Great to throw
- Durable chew toy
- Football shape
- H 4.35" x W 7"

NEW



NEW

DELUXE PET BALL LAUNCHER

SKU | D20200-SD

- Tennis ball with sublimated polyester logo ribbons
- SD logo and Snoop Dogg word mark pattern
- Pattern graphic on handle
- Saves your arm--throw up to 100 yards!
- Keeps your hands clean
- Great exercise for your pet
- H 19.5" x W 4"



DELUXE DOGG DOOBIE PET TOY

SKU	D20180-SD
-----	-----------

- Durable polyester fabric
- Dye-sublimated print
- Sound chip with a special message from Snoop!
- 12.75" x 3.5"



DELUXE CHAIN STEERING WHEEL PET TOY

SKU	D20184-SD
-----	-----------

- Durable polyester flying disc
- Dye-sublimated print
- Sturdy rope to keep disc shape
- 9.5" x 9.5"



Pet Walk

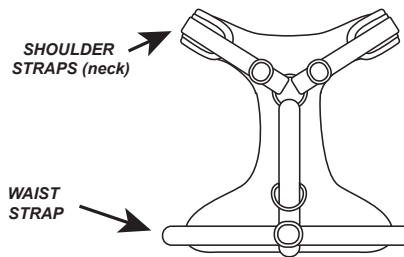


DELUXE QUILTED PET HARNESS

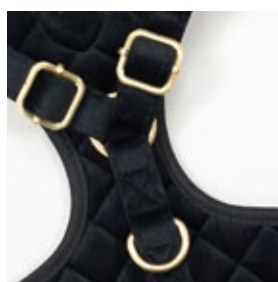
SKU | D20188-SD

- Velvet Fabric
- Gold-Plated Hardware
- Micromold Shield
- Size: XS-XL

**Matching Collar and Lead Sold Separately*



SIZE	SHOULDER STRAPS (neck)		WAIST STRAP	
	MIN LENGTH	MAX LENGTH	MIN LENGTH	MAX LENGTH
X-SMALL	3"	4"	3"	7"
SMALL	4"	5"	5"	8"
MEDIUM	4"	7"	5"	8"
LARGE	4"	7"	5"	9"
X-LARGE	5"	9"	6"	9"



Gold-Plated Hardware



Micromold Shield



Plush Velour Fabric

DELUXE OFF THE CHAIN PET COLLAR

SKU | D20164-CH

- Gold-plated hardware
- Dye-sublimated Off The Chain print
- 100% polyester
- Sizes: S - L, 3/4" & 1"



DELUXE OFF THE CHAIN PET LEAD

SKU | D20165-CH

- Gold-plated hardware
- Dye-sublimated Off The Chain print
- 100% polyester
- Sizes: 3/4" X 60" & 1" x 60"



DELUXE CLASSIC SNOOP PET LEAD

SKU | D20165-SD

- Gold-plated hardware
- Dye-sublimated Snoop Dogg logo print
- 100% polyester
- Sizes: 3/4" X 60" & 1" x 60"



DELUXE CLASSIC SNOOP PET COLLAR

SKU | D20164-SD

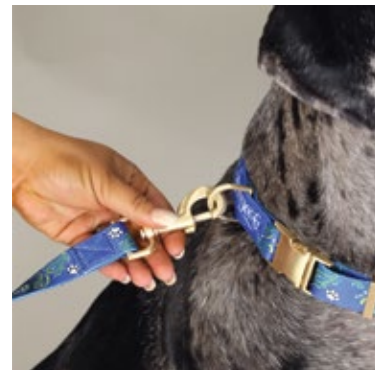
- Gold-plated hardware
- Dye-sublimated Snoop Dogg logo print
- 100% polyester
- Sizes: S - L, 3/4" & 1"



DELUXE HALFTIME PET COLLAR

SKU	D20164-HT
-----	-----------

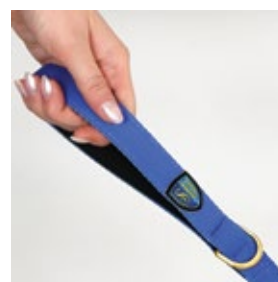
- Gold-plated hardware
- Dye-sublimated Halftime print
- 100% polyester
- Sizes: S - L, 3/4" & 1"



DELUXE HALFTIME PET LEAD

SKU	D20165-HT
-----	-----------

- Gold-plated hardware
- Dye-sublimated Halftime print
- 100% polyester
- Sizes: 3/4" X 60" & 1" x 60"



Cushioned Foam Handle

DELUXE PET CARRIER

SKU | D20602-SD

- Hoodie front with gold chain
- Snoop Dogg logo on outer pocket
- Fabric "paws"
- Functional hood for your pet to peek out of
- Adjustable cinch keeps pet secure
- Mesh panels for airflow
- Zip top
- Two 1.5" wide webbing straps with 13" drop
- Removable inner pad for easy cleaning
- Can be stowed beneath standard airline seats
- L 16" x W 8" x H 11"



Cinch the hood opening to keep your pet secure



Mesh panels help to create airflow inside the bag



**FITS PETS UP TO 20LBS.
(MAY VARY)**



Pet Bowls

DELUXE CLASSIC PET BOWL

- Stainless Steel
- Waterproof Team Epoxy Dome
- Anti-Skid Ring
- Packaged With Header Card In Bowl
- Large: 4 Cups, Small: 1 Cup



Bowl packaging



D20213-SD-L
Stainless steel
W 10.5" x H 2.25"

D20213-SD-S
Stainless steel
W 7" x H 1.75"



DELUXE OFF THE CHAIN PET BOWL

- Stainless steel
- Anti-skid bottom
- Hefty steel chain trim
- Cast Snoop Dogg logo emblem
- Bowl comes in protective bag
- Size: Large (5 cups), Small (1 cup)



Bowl packaging



D20175-SD-STEEL-L

*Stainless steel
W 11.25" x H 3.5"*



D20175-SD-STEEL-S

*Stainless steel
W 8" x H 2.75"*



D20175-SD-GOLD-L

*Gold-Tone Plated
W 11.25" x H 3.5"*



D20175-SD-GOLD-S

*Gold-Tone Plated
W 8" x H 2.75"*



*Bowl packaged in
protective bag*



2400 Josephine Street, Pittsburgh, PA 15203
412-471-0909
1-800-545-3784



LITTLEARTH.

Fax 412-471-0910
info@littlearth.com
www.littlearth.com

© 2024 LITTLE EARTH PRODUCTIONS, INC.



/SnoopDoggieDogs



@snoopdoggiedogs



SnoopDoggieDogs



@snoopdoggiedogs